

FOR IMMEDIATE RELEASE

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JORDAN KENT TO HOST ANNUAL LES SCHWAB TIRES LINES FOR LIFE GOLF CLASSIC

Former NFL wide receiver, broadcaster for NBC Sports Northwest and Oregon Hall of Fame Inductee, Jordan Kent will host the 6th annual Les Schwab Tires Lines for Life Golf Classic, September 21, 2018 at the Reserve Vineyards and Golf Club. This event is presented by Fast Undercar and Digital Mark Group and will benefit the thousands of people who reach out to Lines for Life in their time of struggle.

"Lines for Life works every day to help prevent suicide, substance abuse and promote mental wellness," said Kent. "Having lost a high school teammate to suicide, I have a personal commitment to this cause. Join me and Les Schwab Tires this year to raise money and awareness for a vital cause in our community."

Golfers will grab a lunch sponsored by the Portland Trail Blazers and hit the links. The winning team members will receive full sets of Les Schwab Tires, and the runner up team members will each get a popcorn machine similar to those at every Les Schwab Tire Center. The golf tournament will be followed by a dinner prepared by the excellent chefs at The Reserve, as well as a silent auction.

This is the 6th annual golf tournament underwritten by Les Schwab Tires, with all proceeds benefiting Lines for Life. "Les Schwab Tires has long been a dedicated and effective partner - making a real difference in our work to prevent suicide and substance abuse in our community," said Dwight Holton, CEO, Lines for Life.

Further information and packages are available for purchase at: www.linesforlife.org/golf-tournament

Support for Lines for Life Golf Classic provided by: Les Schwab Tires, Fast Undercar, Digital Mark Group, Hart Wagner, Pacific Bells, Aramark, Entercom, Apex Real Estate, Portland Trail Blazers, NBC Sports Northwest, Concordia University, Far West Recycling, and more.

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