

# Using Relationship Mapping to Build Community Capacity

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“Nothing to Disclose”

# Learning Objectives

Participants should be able to:

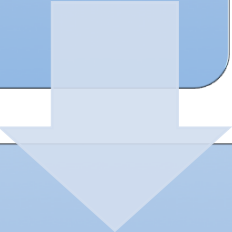
- Describe the systems mapping concept.
- Explain the benefits of systems mapping.
- Locate online tools.



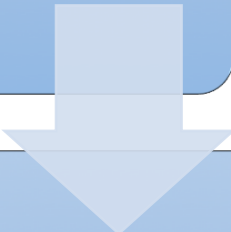
Using Relationship  
Mapping to Build  
Community Capacity

# What is community capacity?

Trust, relationships, and  
connections at the  
individual level



Networking of partners  
with relevant skills and  
resources at the  
organizational level



Shared focus, community  
leadership, participation,  
and sense of community at  
the “cultural” level

(Longhi & Porter)

# Relationship Mapping

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Data-informed decision making- captures qualitative data

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Objective

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Demonstrate & formalize existent networks

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Demonstrates where capacity can be built

# How to build a Social Network Analysis

One-on-one interviews and local data analysis- taking inventory of relationships and connections

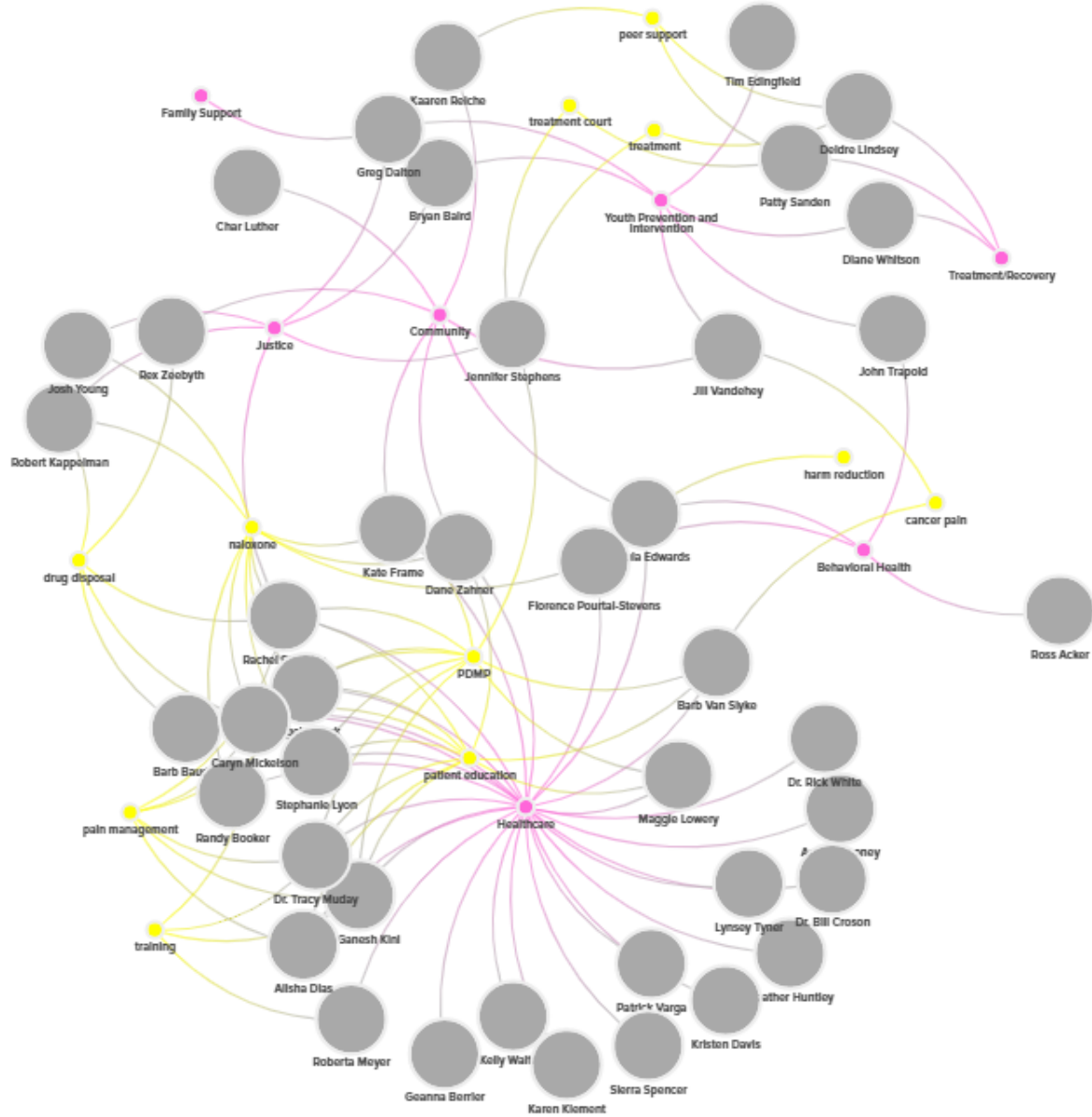
Identify themes (systems, focuses, gathering places)

Pull together an interdisciplinary think tank to help design

Think about all the ways you want to “slice” data to understand connections

Design a visual map that connects the nodes- get tech help if needed

Free! (online tools and collaboration)



# Using a Social Network Analysis

- Formalize connections (MOUs, communication loops, etc)
- Brainstorming strategies with stakeholders- where do we see gaps, and how can we build connections?
- Understanding where there is high capacity to implement a strategy
- Making decisions about allocating resources (time, energy, funding)
- Understanding barriers and breakdowns between systems
- Data tracking- measuring process
- Communication- telling the story and “myth-busting”