

YouthLine Maui Contract Opportunity Request for Proposals

Name of Organization	Lines for Life
Address of the Organization	5100 S Macadam Ave, Suite 400 Portland, OR 97230
Project Name:	YouthLine Work Study Program Development
Proposal Deadline:	April 9 th , 2025
Anticipated Contract Term:	1 year
Contact Information for Questions:	Marie Belsterling 971-244-1369 HR@linesforlife.org

Overview:

Lines for Life is accepting proposals for an independent contractor or agency that is able to deliver national accredited youth crisis intervention trainings in Maui, Hawaii including Youth Mental Health First Aid (YMHFA), Applied Suicide Intervention Skills Training (ASIST), and SafeTalk in a culturally responsive manner and evaluate the effectiveness. Additionally, this position will complete projects to assist the YouthLine program with community engagement and resource development including supporting the development of a local advisory board and design a youth-specific resources database for supporting youth in HI. The contract duration is anticipated to be 1-year.

Background on the Organization:

Lines for Life is a 501(c)(3) non-profit founded in 1993 and its mission is to prevent substance abuse and suicide and promote mental wellness. Lines for Life offers 24/7/365 crisis intervention services designed to meet the reality of crisis and close the gap between needs and services. Last year, Lines for Life received nearly 170,000 calls on its crisis lines which include Suicide Lifeline (988), YouthLine, Alcohol & Drug Helpline, Military Helpline, and Senior Loneliness Lines. Lines for Life also provides trainings and technical assistance in schools and the community, as well as takes a proactive role in advocating for prevention on both a local and national scale.

Background on the YouthLine Program:

YouthLine is a peer-to-peer youth crisis and support service that launched in 2000. YouthLine operates a national help, support, and crisis line that provides crisis support and referrals via call, text, and chat. The YouthLine is answered by teen volunteers and young adult interns daily from 4pm-10pm Pacific Time (and by adults at all other times). We reach nearly 25,000 youth in crisis every year with teen volunteers and youth working in four call centers across Oregon – and we are adding a new location in Maui and are currently in the process of hiring a YouthLine Hawai'i Director to strategically plan and launch the new site. YouthLine works with teen and young adults providing training, mentorship, support and supervision to youth volunteers who provide support on the crisis line. YouthLine focuses also on mental wellness and destigmatization through prevention education and outreach, providing school and community outreach to raise awareness and destigmatize reaching out for help.

Scope of Work:

(Contractor) shall complete all tasks and present all deliverables under this Statement of Work.

- Identify barriers and make recommendations to address challenges with developing the YouthLine Maui Call Center and Team.
- Provide recommendations and support for youth-related community engagement.
- Provide recommendations and networking for building relationships and communicating with the community, local government, and other stakeholders in Maui. Provide consultation services related to youth recruiting and training and Maui specific mentorship strategies.
- Provide training for ASIST, safeTALK, and Youth Mental Health First Aid.
- Act as a spokesperson and liaison for YouthLine across Maui across schools, youth serving organizations, community members, and local officials.

- Design, consolidate and update a youth specific resource database for supporting youth with mental health related challenges.
- Review YouthLine training and curriculum and make recommendations for culturally responsive content.
- Design initial evaluative tools to measure progress and success of various programming.
- Support the development of a local Advisory Board.

Proposal Questionnaire:

Please email a proposal that includes answers to the following questions if you are interested in being considered for this program.

- What interests you about this contract opportunity and how does it align with your past knowledge, skills and experience?
- What knowledge and experience do you have working with schools, youth-serving organizations, community members, and local officials, including in Maui, Hawaii?
- What is your knowledge and experience with providing mental health trainings?
 - Do you have experience training youth?
 - Are you a certified trainer in ASIST, YMHFA, and/or SafeTalk?
- What is your knowledge and experience with developing and evaluating culturally responsive services?
- What tools and techniques do you have to stay on top of meeting deadlines?
- What is your bill rate or cost for this project if selected?